

FINANCIAL GRAND OPENING KITS



Challenge: The client needed event kits that would generate exposure and create excitement for the new Money Center locations in a retail environment. Items were carefully selected to not only fulfill the client's request but be functional and easy to display throughout the event.



ProjectENGINEERING:

- Banners
- Stickers
- Table Tents
- Cloth Table Covers
- Magnets
- Latex Balloons
- Ink Pens and Luggage Tags



SuccessPOINTS:

- In order to save money, we helped the client determine total event kits needed for a six month period and suggested the client place a bulk order. Kits were completed and held in inventory, pulled and drop shipped to stores as needed.
- We quality inspected all supplied promotional items to insure they were free from damage and counts are accurate.
- Although the number of giveaway items varied per kit, we were able to utilize one master shipper size to accommodate all kits, thus saving the client additional costs for various shipper sizes.
- We keep a running inventory of full kits and supplied promotional items and flag the client when these items begin to run low so that there is enough time to replenish before future events occur.