

HEALTH AND BEAUTY ROVING DEMO DISPLAY



Challenge: Design a mobile demo device that not only supports the weight of three full product samples and informational brochures but also incorporates ample graphic real estate for branding and model shots.

ProjectENGINEERING:

- Several rounds of prototyping and final mockup with full graphics.
- Managed production and manufacturing of litho labeled corrugate display and flood coated insert.
- PMS flood coated corrugate die cut insert.
- Assembled display, loaded and attached a neckstrap

SuccessPOINTS:

- Unit doubled as a counter top PDQ display when not being utilized as a mobile unit.
- Reinforced pad was engineered on neckstrap to accommodate excessive weight of fully loaded display on demonstrator.