



Walmart Jewelry Modular Sets

Walmart 



**Diamond Illusion Showcase and PI
Version A**

Trait 84989 and 84980

Effective Week 37, 2011

Richardson works closely with Department Buyers and Suppliers to coordinate, layout, design and produce counter top and showcase planograms with coordinating signing for the Spring and Fall seasons.

PROJECT ENGINEERING:

- Weekly meetings at WalMart Layout Center (over a period of three months)
- Shoot photography and create bar codes
- Design/layout/proof
- Coordinate with WalMart Buyers and Supplier personnel to collect product information (i.e. item numbers, stock numbers, trait numbers, UPC codes, etc.)
- Develop production schedules
- Manage the printing and finishing of all modulars and related items
- Collate and kit pack
- Drop ship to stores and/or distribution into the WalMart Jewelry Warehouse

SUCCESS POINTS:

- We are the Preferred Supplier for all WalMart Jewelry Modulars.
- Over the years, we have found many efficiencies by designing common templates and planning production for gang-running print.



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