

Promotional Products



Promotional items imprinted with your company logo are great for building awareness, loyalty or promoting a cause. They make wonderful event, sales or tradeshow giveaways as well as corporate gifts and more. You have access to a wide selection of these customizable promotional products through the Promotional Products Division at Richardson.

select premium products with purpose – giveaways that solidify a brand and create customer interaction. Our goal is to make the interaction between you and your customers more personal by putting something in their hands that they will keep, continuously reinforcing your brand message.



Certified by the Advertising Specialty Institute®, our team works direct with manufacturers and suppliers to offer clients effective promotional items that help support their branding efforts. At Richardson, we help you

QUICK TIP: You can search our on-line database of ASI products from our Richardson-branded web portal. From our website, **Richardson-Group.com**, click on the "Promotional Products" pull down in the CAPABILITIES menu. Halfway down the page is a link to "Search our online store today."

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