

TEACHER OF THE YEAR PROMOTION



Challenge: Client was looking for a supplier who could handle this large project in its entirety as it encompassed not only printed material but corrugate displays as well.

ProjectENGINEERING:

- Counter Cards, Posters, Community Boards, How To Guides, Tear Pads and Nomination Forms
- Retractable Pens
- Standee Displays
- Schoolhouse Displays
- Managed English and Spanish versions through the manufacturing process
- Provided prototypes on corrugate displays
- Kit packed all items into master shippers
- Performed drop ship testing and drop shipped to stores

SuccessPOINTS:

- Maximized gang-running efficiencies on litho printed items to reduce costs.
- Although various stocks/substrates were used throughout the multiple manufacturing processes, our strict quality control procedures insured accurate color consistency across the board.
- Kit packing was engineered to keep master shipper size down to the minimum possible, allowing for cost savings on drop shipments to store locations.